

# DEUTSCHES MÜNZEN MAGAZIN

## Advertisement Rates 2019

valid from 01/01/2019

### Time schedule

Issue	Publication day	Ad deadline
2/2019 March/April	4 March 2019	4 February 2019
3/2019 May/June	3 May 2019	2 April 2019
4/2019 July/August	1 July 2019	4 June 2019
5/2019 September/October	30 August 2019	2 August 2019
6/2019 November/December	4 November 2019	4 October 2019
1/2020 January/February	7 January 2020	2 December 2019
2/2020 March/April	6 March 2020	3 February 2020
3/2020 May/June	4 May 2020	3 April 2020

*The advertisement order as well as the printing data (primarily as PDF file) must be in the the publishing house by the advertisement deadline.*

**Title:** **DEUTSCHES MÜNZEN MAGAZIN**  
Internationale Fachzeitschrift für alte und neue Numismatik

**Publication dates:** 6 x annually

**Distribution:** By mail to subscribers, at newsstands in the german spoken area

**Issue format:** 280 mm high, 210 mm wide

**Type area format:** 246 mm high, 185 mm wide

**Printing process:** Role Offset, 80 g/m<sup>2</sup> picture printing

**Printing documents:** Files (PDF and all current file formats)

**Colors:** Europe scale

**Ad deadline:** See time schedule (on reverse)

**Right of rescission :** Up to the respective advertisement deadline

**Publishers:** EMS-Verlag GmbH, Bientzlestrasse 3, D-70599 Stuttgart, Germany

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Postbank Stuttgart, IBAN: DE79 60010070 0002210704, BIC: PBNKDEFF

**Terms of payment:** Within 10 days with 2 % discount, else 30 days

**VAT ID No.** DE 147444267

## Ad rates and formats

Size in page fractions	Printing space		Rates in Euro			
	Width (in mm)	Hight (in mm)	b & w	2 color	3 color	4 color
1/1	185	246	945	1120	1400	1650
1/2 cross 4column	185	122	495	630	815	950
1/2 high 2column	91	246	495	630	815	950
3/8 cross 4column	185	93	360	460		
3/8 high 2column	91	183	360	460		
1/4 cross 4column	185	60	280	390		
1/4 high 2column	91	122	280	390		
1/4 high 1column	44	246	280	390		
1/8 cross 2column	91	60	145	210		
1/8 high 1column	44	122	145	210		
1/16 cross 2column	91	28	75	115		
1/16 high 1column	44	60	75	115		

**Special sizes:** On request.

**Inserts:** Max. 15 gramms 149 € per 1000. Above that weight per 5 gramms plus 18,75 € per 1000. Postage included.

**Extra costs:** Lithos will be charged at cost.  
Unusually large texts will incur a 10 percent surcharge for typesetting expenses.  
Special placement: last page plus 10 % (must be 4 Color)

**Discounts:** 3 ads per Year = 10 percent discount  
6 ads per Year = 15 percent discount