

# DEUTSCHES MÜNZEN MAGAZIN

## Advertisement Rates 2020

valid from 01/01/2020

### Time schedule

Issue	Publication day	Ad deadline
2/2020 March/April	3 March 2020	4 February 2020
3/2020 May/June	5 May 2020	2 April 2020
4/2020 July/August	30 June 2020	4 June 2020
5/2020 September/October	1 September 2020	3 August 2020
6/2020 November/December	30 October 2020	2 October 2020
1/2021 January/February	6 January 2021	2 December 2020
2/2021 March/April	3 March 2021	3 February 2021
3/2021 May/June	5 May 2021	2 April 2021

*The advertisement order as well as the printing data (primarily as PDF file) must be in the the publishing house by the advertisement deadline.*

**Title:** **DEUTSCHES MÜNZEN MAGAZIN**  
Internationale Fachzeitschrift für alte und neue Numismatik

**Publication dates:** 6 x annually

**Distribution:** By mail to subscribers, at newsstands in the german spoken area

**Issue format:** 280 mm high, 210 mm wide

**Type area format:** 246 mm high, 185 mm wide

**Printing process:** Role Offset, 80 g/m<sup>2</sup> picture printing

**Printing documents:** Files (PDF and all current file formats)

**Colors:** Europe scale

**Ad deadline:** See time schedule (on reverse)

**Right of rescission :** Up to the respective advertisement deadline

**Publishers:** EMS-Verlag GmbH, Bientzlestrasse 3, D-70599 Stuttgart, Germany

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Postbank Stuttgart, IBAN: DE79 60010070 0002210704, BIC: PBNKDEFF

**Terms of payment:** Within 10 days with 2 % discount, else 30 days

**VAT ID No.** DE 147444267

## Ad rates and formats

Size in page fractions	Printing space		Rates in €uro			
	Width (in mm)	Hight (in mm)	b & w	2 color	3 color	4 color
1/1	185	246	945	1120	1400	1650
1/2 cross 4column	185	122	495	630	815	950
1/2 high 2column	91	246	495	630	815	950
3/8 cross 4column	185	93	360	460		
3/8 high 2column	91	183	360	460		
1/4 cross 4column	185	60	280	390		
1/4 high 2column	91	122	280	390		
1/4 high 1column	44	246	280	390		
1/8 cross 2column	91	60	145	210		
1/8 high 1column	44	122	145	210		
1/16 cross 2column	91	28	75	115		
1/16 high 1column	44	60	75	115		

**Special sizes:** On request.

**Inserts:** Max. 15 gramms 149 € per 1000. Above that weight per 5 gramms plus 18,75 € per 1000. Postage included.

**Extra costs:** Lithos will be charged at cost.  
Unusually large texts will incur a 10 percent surcharge for typesetting expenses.  
Special placement: last page plus 10 % (must be 4 Color)

**Discounts:** 3 ads per Year = 10 percent discount  
6 ads per Year = 15 percent discount