

DEUTSCHES MÜNZEN MAGAZIN

Advertisement Rates 2021

valid from 01/01/2021

Time schedule

Issue	Publication day	Ad deadline
2/2021 March/April	3 March 2021	4 February 2021
3/2021 May/June	5 May 2021	1 April 2021
4/2021 July/August	6 July 2021	4 June 2021
5/2021 September/October	31 August 2021	3 August 2021
6/2021 November/December	2 November 2021	4 October 2021
1/2022 January/February	6 January 2022	2 December 2021
2/2022 March/April	3 March 2022	3 February 2022
3/2022 May/June	5 May 2022	4 April 2022

The advertisement order as well as the printing data (primarily as PDF file) must be in the the publishing house by the advertisement deadline.

Title: **DEUTSCHES MÜNZEN MAGAZIN**
Internationale Fachzeitschrift für alte und neue Numismatik

Publication dates: 6 x annually

Distribution: By mail to subscribers, at newsstands in the german spoken area

Issue format: 280 mm high, 210 mm wide

Type area format: 246 mm high, 185 mm wide

Printing process: Role Offset, 80 g/m² picture printing

Printing documents: Files (PDF and all current file formats)

Colors: Europe scale

Ad deadline: See time schedule (on reverse)

Right of rescission : Up to the respective advertisement deadline

Publishers: EMS-Verlag GmbH, Bientzlestrasse 3, D-70599 Stuttgart, Germany

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Terms of payment: Within 10 days with 2 % discount, else 30 days

VAT ID No. DE 147444267

Ad rates and formats

Size in page fractions	Printing space		Rates in €uro			
	Width (in mm)	Hight (in mm)	b & w	2 color	3 color	4 color
1/1	185	246	945	1120	1400	1650
1/2 cross 4column	185	122	495	630	815	950
1/2 high 2column	91	246	495	630	815	950
3/8 cross 4column	185	93	360	460		
3/8 high 2column	91	183	360	460		
1/4 cross 4column	185	60	280	390		
1/4 high 2column	91	122	280	390		
1/4 high 1column	44	246	280	390		
1/8 cross 2column	91	60	145	210		
1/8 high 1column	44	122	145	210		
1/16 cross 2column	91	28	75	115		
1/16 high 1column	44	60	75	115		

Special sizes: On request.

Inserts: Max. 15 gramms 149 € per 1000. Above that weight per 5 gramms plus 18,75 € per 1000. Postage included.

Extra costs: Lithos will be charged at cost.
Unusually large texts will incur a 10 percent surcharge for typesetting expenses.
Special placement: last page plus 10 % (must be 4 Color)

Discounts: 3 ads per Year = 10 percent discount
6 ads per Year = 15 percent discount