

DEUTSCHES MÜNZEN MAGAZIN

Advertisement Rates 2017

valid from 01/01/2017

Time schedule

Issue	Publication day	Ad deadline
2/2017 March/April	7 March 2017	3 February 2017
3/2017 May/June	2 May 2017	4 April 2017
4/2017 July/August	27 June 2017	2 June 2017
5/2017 September/October	29 August 2017	3 August 2017
6/2017 November/December	30 October 2017	4 October 2017
1/2018 January/February	2 January 2018	1 December 2017
2/2018 March/April	6 March 2018	2 February 2018
3/2018 May/June	4 May 2018	4 April 2018

The advertisement order as well as the printing data (primarily as PDF file) must be in the the publishing house by the advertisement deadline.

Title:	DEUTSCHES MÜNZEN MAGAZIN Internationale Fachzeitschrift für alte und neue Numismatik
Publication dates:	6 x annually
Distribution:	By mail to subscribers, at newsstands in the german spoken area
Issue format:	280 mm high, 210 mm wide
Type area format:	246 mm high, 185 mm wide
Printing process:	Role Offset, 80 g/m ² picture printing
Printing documents:	Files (PDF and all current file formats)
Colors:	Europe scale
Ad deadline:	See time schedule (on reverse)
Right of rescission :	Up to the respective advertisement deadline
Publishers:	EMS-Verlag GmbH, Bientzlestrasse 3, D-70599 Stuttgart, Germany
Telephone:	+49 - 711 - 45 999 222
Telefax:	+49 - 711 - 45 999 210
E-Mail:	anzeigen@muenzenmagazin.de
Internet:	www.muenzenmagazin.de
Bank account:	Baden-Württembergische Bank, IBAN: DE63 60050101 0002315573, BIC: SOLADEST600 Postbank Stuttgart, IBAN: DE79 60010070 0002210704, BIC: PBNKDEFF
Terms of payment:	Within 10 days with 2 % discount, else 30 days
VAT ID No.	DE 147444267

Ad rates and formats

Size in page fractions	Printing space		Rates in Euro			
	Width (in mm)	Hight (in mm)	b & w	2 color	3 color	4 color
1/1	185	246	945	1120	1400	1650
1/2 cross 4column	185	122	495	630	815	950
1/2 high 2column	91	246	495	630	815	950
3/8 cross 4column	185	93	360	460		
3/8 high 2column	91	183	360	460		
1/4 cross 4column	185	60	280	390		
1/4 high 2column	91	122	280	390		
1/4 high 1column	44	246	280	390		
1/8 cross 2column	91	60	145	210		
1/8 high 1column	44	122	145	210		
1/16 cross 2column	91	28	75	115		
1/16 high 1column	44	60	75	115		

Special sizes:	On request.
Inserts:	Max. 15 gramms 149 € per 1000. Above that weight per 5 gramms plus 18,75 € per 1000. Postage included.
Extra costs:	Lithos will be charged at cost. Unusually large texts will incur a 10 percent surcharge for typesetting expenses. Special placement: last page plus 10 % (must be 4 Color)
Discounts:	3 ads per Year = 10 percent discount 6 ads per Year = 15 percent discount