

DEUTSCHES MÜNZEN MAGAZIN

Advertisement Rates 2018

valid from 01/01/2018

Time schedule

Issue	Publication day	Ad deadline
2/2018 March/April	6 March 2018	5 February 2018
3/2018 May/June	2 May 2018	4 April 2018
4/2018 July/August	3 July 2018	4 June 2018
5/2018 September/October	30 August 2018	3 August 2018
6/2018 November/December	2 November 2018	4 October 2018
1/2019 January/February	2 January 2019	3 December 2018
2/2019 March/April	6 March 2019	4 February 2019
3/2019 May/June	3 May 2019	4 April 2019

The advertisement order as well as the printing data (primarily as PDF file) must be in the the publishing house by the advertisement deadline.

Title: **DEUTSCHES MÜNZEN MAGAZIN**
Internationale Fachzeitschrift für alte und neue Numismatik

Publication dates: 6 x annually

Distribution: By mail to subscribers, at newsstands in the german spoken area

Issue format: 280 mm high, 210 mm wide

Type area format: 246 mm high, 185 mm wide

Printing process: Role Offset, 80 g/m² picture printing

Printing documents: Files (PDF and all current file formats)

Colors: Europe scale

Ad deadline: See time schedule (on reverse)

Right of rescission : Up to the respective advertisement deadline

Publishers: EMS-Verlag GmbH, Bientzlestrasse 3, D-70599 Stuttgart, Germany

Telephone: +49-(0)711 - 12 662 170

Telefax: +49-(0)711 - 12 662 176

E-Mail: anzeigen@muenzenmagazin.de

Internet: www.muenzenmagazin.de

Bank account: Baden-Württembergische Bank, IBAN: DE63 60050101 0002315573, BIC: SOLADEST600
Postbank Stuttgart, IBAN: DE79 60010070 0002210704, BIC: PBNKDEFF

Terms of payment: Within 10 days with 2 % discount, else 30 days

VAT ID No. DE 147444267

Ad rates and formats

Size in page fractions	Printing space		Rates in Euro			
	Width (in mm)	Hight (in mm)	b & w	2 color	3 color	4 color
1/1	185	246	945	1120	1400	1650
1/2 cross 4column	185	122	495	630	815	950
1/2 high 2column	91	246	495	630	815	950
3/8 cross 4column	185	93	360	460		
3/8 high 2column	91	183	360	460		
1/4 cross 4column	185	60	280	390		
1/4 high 2column	91	122	280	390		
1/4 high 1column	44	246	280	390		
1/8 cross 2column	91	60	145	210		
1/8 high 1column	44	122	145	210		
1/16 cross 2column	91	28	75	115		
1/16 high 1column	44	60	75	115		

Special sizes: On request.

Inserts: Max. 15 gramms 149 € per 1000. Above that weight per 5 gramms plus 18,75 € per 1000.
Postage included.

Extra costs: Lithos will be charged at cost.
Unusually large texts will incur a 10 percent surcharge for typesetting expenses.
Special placement: last page plus 10 % (must be 4 Color)

Discounts: 3 ads per Year = 10 percent discount
6 ads per Year = 15 percent discount